

Tom Geller

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Founder and Executive Director: SpamCon Foundation, 2001-2002

Founded nonprofit antispyam organization; established 501(c)(3) sponsorship; installed board, legal and accounting teams; developed revenue-generating partnerships; created and implemented programs; ran high-profile conference.

Founder and President: Bandwidth P.R., San Francisco, 2000-2001

Managed all aspects of high-tech agency creation and operations; built revenue to \$20,000/month in six months. Clients included Qualcomm, Penguin Computing, Topica, Brightmail.

Senior Account Executive: GCI Group, San Francisco, 1999-2000

Serviced clients, led office professional development program, consulted internally for technical matters, contributed to pitches for high-tech practice. Clients included Sun Microsystems, Telseon, Globalstar.

Principal: Silicon Valley P.R., San Francisco, 1997-1999

Associate Editor/Reviews: MacWEEK, San Francisco, 1996-1997

Freelance Writer: San Francisco, 1995-1996

Partner: Academy of English, San Francisco, 1994-1997

Associate Editor: ZDNet/Mac, San Francisco, 1994-1995

Publishing Consultant: Cincinnati, Rotterdam, San Francisco, 1988-1994

Accomplishments

- One of the world's most sought-after experts on email politics and culture, with appearances in: New York Times, Wall Street Journal, eWeek, Wired News, MSNBCi, Gartner Group, IDG News Service, Infoworld, PCWorld, LA Times, The Guardian (U.K.), The Australian, Salon, Computerworld, CNN Online, Dow Jones Newswire, Washington Post, Cox Newspapers, dozens of metropolitan dailies. Broadcast appearances include CNNfn, CNET Radio, TechTV.
- Published over 200,000 words in books, magazines, online venues. Edited an estimated 400,000 more. Wrote or edited several hundred thousand words of corporate communications.
- Frequent speaker: Consumer Electronics Show, ISPCon, Game Developers Conference, Macworld Expo, Direct Marketing Association, business groups.
- Coordinates monthly speakers for the Silicon Valley Linux Users Group.
- Designed Web sites: tgeller.com, suespammers.org, openppc.org, popcomputers.com, spamcon.com, bandwidthpr.com.

Other Skills

Computer: Mac and Linux administration, Internet design and deployment, most common graphic and office applications, FileMaker Pro database development.

Languages: English, Esperanto; some Dutch, French and Russian.

Other: Bachelor of Music in Composition (cum laude); Member, American Federation of Musicians #6 (trombone and voice).

Keywords: Public relations, P.R., corporate communications, writing, editing, marketing, business development, entrepreneur, Linux, Unix, email, spam, embedded systems, open source, law, legislation, litigation, public speaking.